



Sourcing – Strategies that Work from Textiles to Technology

Wednesday, April 14th, 2010
6:00 - 8:00 p.m., SAP, Palo Alto

Join WIT-NC for an evening dedicated to the topic of Sourcing. This year, Mary Palafox of Levi Strauss & Company will present an informative session on sourcing in the apparel market. She will cover information that is relevant to any organization that is sourcing product globally, from decision-making and risk assessment to trade preference considerations. In addition, Mary will take us on a journey of the fascinating history of the textiles trade and fun facts about Levi's -- a global company renowned for its iconic product and originating in San Francisco.

Our speaker will address the following:

- A history of sourcing in the Apparel industry
- Sourcing considerations of today
- Origin
- Valuation
- Strategic decision-making and Terms of Engagement
- Risk assessment
- Managing trade preferences

Speaker:

Mary Palafox – Director of Customs Compliance, Levi Strauss & Company

Time: 6:00pm – Networking; 6:30- Dinner; 7:00pm – Program

Location: SAP 3410 Hillview Avenue, Palo Alto, CA 94304

Registration: Members: \$45; Non-Members:\$60; Corporate Table of 8: \$325; Student: \$30

TO REGISTER

- Go to www.wit-nc.com.
- Mail: WIT-NC, 2625 Middlefield Rd., PMB #175, Palo Alto, CA 94303. Make any checks payable to "WIT-NC."
- Save \$ - join WIT-NC by becoming a member: \$85 – individual; \$250 – corporate (3 individual members)
- Register by 5pm on April 9th to avoid a \$5 late registration fee.
- **Cancellations** must be received by 5pm, April 9th. If not received, registrant will remain responsible for payment.

NAME: _____
 COMPANY _____
 E-MAIL _____
 WIT-NC MEMBER () YES (\$45.00) () NO (\$60.00) () Student (\$30.00)
 CREDIT CARD _____
 CREDIT CARD # _____ EXP. _____
 BILLING ADDRESS _____

Save the Date!

May 12th, 2010

Import Best Practices

5:30 to 8:30 PM

Extended Program

SAP, Palo Alto

REGISTER ONLINE AT:

www.wit-nc.com

For Speaker Profiles, Directions and Membership Information:

www.wit-nc.com

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